

# Communications Committee Chair Message

**Esma Akin, MD, FACR** – *Communications Committee Chair, American Board of Nuclear Medicine*

Dear Diplomate,

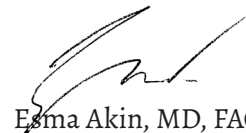
The ABNM continually strives for effective and timely communication to keep you informed of our efforts in order to best serve you and to respond to your concerns and questions regarding your certification and maintenance of certification (MOC) needs in our rapidly evolving field.

We aim to achieve this by means of various diplomate surveys, reminders for approaching deadlines in certification and maintenance of certification timelines via regular emails, as well as our social media presence (Facebook (<https://www.facebook.com/americanboardofnuclearmedicine/>), LinkedIn (<https://www.linkedin.com/company/american-board-of-nuclear-medicine/>) and Twitter (<https://twitter.com/ABNM>))

In the new era of MOC via the online longitudinal assessment, CertLink®, which is now in full effect and takes the place of a secure MOC exam, the emails we send our diplomates, our TRACERS newsletter and our social media announcements carry even greater weight and importance. Many of us may opt out of receiving regular emails due to the heavy load already existing in our inboxes.

Allow us to ask you to permit these communications to avoid missing deadlines for CertLink and any additional ABNM important information. Your feedback regarding the new platform as well as your questions and concerns are of paramount importance to the ABNM and allow us to be effective and transparent in addition to delivering value. We aim to capture this valuable feedback from you in the form of surveys sent to you as well as via email questionnaires. Live help from our staff regarding CertLink is also available for you both online and via phone call at our offices from ABNM staff.

Effective and smooth communication will continue to be our main objective to ensure a seamless transition to CertLink, both today and for future ABNM diplomates. Please do not hesitate to contact us at [abnm@abnm.org](mailto:abnm@abnm.org) with questions, suggestions and your valuable feedback.



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